



## QUAM LIMITED

華富國際控股有限公司\*

(Incorporated in Bermuda with limited liability) (Stock Code : 00952.hk)

[For Immediate Release]

## Quam Group Offers Platinum Sponsorship to Hong Kong French Film Festival, Promote art and cultures, and encourage participation of its staff

(30 Nov 2016, Hong Kong) Quam Financial Services Group ("Quam") actively promotes arts and cultural activities, and encourages participation of its staff. As in previous years, Quam is a keen supporter of the Hong Kong French Film Festival, bringing diversified cultures to the community. Quam is glad to take part in the 45<sup>th</sup> Hong Kong French Film Festival as the Platinum Sponsor this year. Quamnet, a major financial media in Hong Kong, is one of the media supporters of this year's festival with the commitment to promoting spectacular movies. By making such contribution, Quamnet spices up the daily life of its members in additional to the provision of financial information.

Alliance Française de Hong Kong (the Alliance), organizer of the Hong Kong French Film Festival, has held a Gala Night on 29 November. Quam representatives were invited to the cocktail party hosted by the Alliance at Exhibition Hall, Hong Kong City Hall. The Alliance briefed the guests on the themes and features of this year's selections, and invited Mr. Tran Anh Hung, the director of "Eternity" to give a sharing speech before the screening of this movie. "Eternity" shows the story of three generations of women at the end of the 19<sup>th</sup> century where the war started. Over the century in between, men and women love, and fulfill their destinies, creating a family tree and a life-force that goes on for eternity.

From 23 November to 14 December, more than 40 masterpieces exemplifying innovation, diversity and uniqueness will be screened during the festival. Movie lovers may embrace the exotic French culture.



To: Editor



The Alliance has committed itself in the promotion of French cinema. Over the years, The Hong Kong French Film Festival had already screened hundreds of unforgettable French movies. Many French artists and directors had been joining the celebrations of the festival and met Hong Kong audience through Q&A and press conferences. The event was successful in achieving its goals and has become a regular annual occasion.

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## About Quam Limited

**Quam Limited ("Quam")** is a Hong Kong-based financial services group which was listed on The Stock Exchange of Hong Kong Limited in 1997. The core businesses of the Group are now comprising Quam Securities, Quam Capital, Quam Asset Management, Quam Wealth Management and Quamnet.com. By utilizing the best of both its online resources and solid expertise, Quam strives to become the ideal partner for both corporate and individual investors in Hong Kong and China. Quam also offers premier one-stop financial services to its clients. In addition, Quam provides capital markets services through its representative offices or the wholly-owned foreign enterprises in Shenzhen, Shanghai, Shenyang, Ningbo, Dalian, Beijing, Chengdu, Hangzhou and Xiamen of the PRC and through its Global Alliance Partners network in Japan, Thailand, UAE, the United States, the UK, Indonesia, Jordan and Australia.

For more information on Quam, please visit its website at <u>www.quamlimited.com</u>.

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